

Veterans Research Network



How it works?

Create a Profile

When creating your profile, you will be asked to provide information about yourself, including demographics, military affiliation, interests and contact information. ScoutInsight uses your information for research purposes only, and your personalized data will never be sold to a third party. Creating your profile will only take 2 minutes.

Take Surveys

Once you create a profile, you will be contacted with opportunities to participate in surveys, polls and focus groups. Each time we contact you, we'll outline the requirements for your participation and any incentives that may be provided if you qualify and participate.

Participate

We may contact you up to 10 times per year for online surveys and up to 3 times per year for focus groups. You decide what surveys to take or not take, and you can opt out at any time. This community is completely voluntary, and you are in charge of what knowledge you want to share.

HOW IS THE VETERANS RESEARCH NETWORK DIFFERENT FROM OTHER CONSUMER RESEARCH PANELS?

- ScoutInsight is a division of ScoutComms, a leading veteran-owned Benefit Corporation dedicated to making a positive social impact. We will only ask you to participate in activities that contribute to positive improvements for the veteran and military family communities.

Veterans Research Network

- We guarantee research integrity. Research integrity refers to our commitment to equitable research practices consisting of open and honest dialogue with potential research participants and fair market pay for your knowledge and time contribution to our sector and clients.
- Unlike other online surveys, you won't spend hours answering the same questions.
- ScoutInsight will request your participation no more than 13 times per year (up to 10 online surveys and up to 3 focus groups).
- We don't use gimmicks or points as incentives, and you will always know the incentive up front before agreeing to participate.
- If you ever have a question about a survey you receive, you can call us and talk to an actual person.
- You will never be asked to pay for anything.
- We will NEVER share your information with anyone.

WHY THE SCOUTINSIGHT VETERANS RESEARCH NETWORK MATTERS

- The opinions you provide in focus groups and online surveys will help Veteran Service Organizations, government organizations, government agencies, and businesses that serve the military-connected community make their products and services better. This community is all about YOU sharing your knowledge and experiences to help positively impact the organizations that truly care about you and your families.